

Call for Sponsors

11th Annual - New York Metro Joint Cyber Security Conference



The New York Metro Joint Cyber Security Conference is an annual collaborative event created in 2014 and cooperatively developed, organized and sponsored by the leading regional information security industry organizations and chapters. Driven by the collaboration between members of this coalition, the strength of organizational membership, the provision of desirable CPE credits and the concurrence of National Cyber Security Awareness Month – the NYMJCS is consistently well-attended by members of the information technology, information security, audit, academic, and business communities.

General Benefits of Sponsorship

As a sponsor you not only get the most targeted means of reaching the right individuals and businesses you also get the top of the mind awareness, your involvement will also create excitement and drive for more direct prospects. There are ample opportunities for sponsorship at various levels. However, all sponsors will enjoy the following benefits from this NYMJCS conference:

- Marketing exposure and brand recognition - Excellent opportunity for your company's brand and message in front of the region's key decision influencers within their organizations
- Demonstration of your organization's commitment to the information security community and commitment to knowledge sharing and networking
- Opportunity to identify candidates for potential future employment
- Complimentary access passes to the event for personnel or customers (determined by sponsorship level)

NYMJCS is a great way to reach the buyers of cyber security services. Your advertisements, whether online or in print, can further generate prospects.

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Demographics

Our presenters are industry professionals from a variety of sectors and industry verticals and include some of the best-known speakers in their fields and on the relevant topics to be covered in the various sessions, such as Emerging Technologies, Forensics, Audit, Application Security, Legal Issues, Regulatory Standards, and Threat Landscape. Past attractions included keynotes by senior leaders from National Cybersecurity Alliance, FBI Cybercrime Division, National Security Council, NIST and Microsoft; as well as a CISO panels and Women in Cybersecurity.

NYMJCS has sold out to capacity every year and our past demographics on attendees have been as follows:

By position / experience

Position	Percentage
Executive / Director / Senior Management	39%
Operational Management / Technical	28%
Entry Level / Junior	6%
Student	26%

By Affiliation

Position	Percentage
ISACA	30%
(ISC)2	26%
InfraGard	11%
ISSA	5%
HTCIA	1%
CSA	1%
[other]	12%

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Sponsorship Flat Rate - \$5,000 USD

Sponsorships include:

- Logo and Company Description in Downloadable/Printed Brochure and Website
- 4 Complimentary Passes for Employees, Clients and Prospects
- Table on conference floor

Contact Information

For inquiries, please email us at Sponsorship@InfoSecurity.NYC

Sponsorship Interest

Company / Organization:

Office Address:

City:

State:

Zip:

Contact Name:

Contact eMail:

Contact Phone:

**Note: All marketing materials shall be approved by the NYMJCSA Sponsorship Committee prior to the event.*

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About the New York Metro Joint Cyber Security Conference Coalition

The NYMJCSA coalition is governed by a Memorandum of Understanding defining the mission, goals and objectives of the coalition and its members for the purpose of conducting a joint two-day conference. The timing, security topics and awareness are part of our participation as Champions of the National Cyber Security Awareness Month (NCSAM) program. This type of activity helps expand the circles of the organizations and their respective members and join business, government, and academia for security awareness and information exchange. All participating organizations contribute volunteers to organize and execute the conference.